



# PAGODA



Service Above Self

Issue No. 510- 1 June 2021

One Profits Most Who Serves Best

Published Weekly

**Rotary Club of Shanghai**

**Rotary Means Business: Innovation Panel and Discussion**

Innovation is reshaping the world and business scene. Join RCS if you are interested to know more about innovative business models that are sustainable, start ups match making and digital marketing. The current new world scenario has favoured some changes, to know more join our panel with 3 innovators and our business networking speed up discussion afterwards.

18:30 - 20:30  
Tuesday June 1st 2021.  
Venue: 40F, Kunlun Hotel Jing'An No. 250 Huashan rd.  
地址: 华山路250号静安昆仑大酒店40楼

RSVP to Vivian Huang

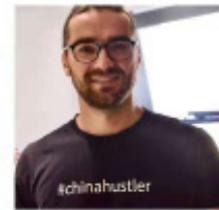


**Heidi Berg, CMO at Waste2Wear**

Heidi Berg, CMO at Waste2Wear, holds a masters degree in finance and international management from the Norwegian School of Economics and Business Administration. She has background as management consultant working mainly with the financial services industry in Northern Europe, head of communication at the Norwegian Investment Fund for Developing Countries and project director with Tenor Financial Services in India and Bangladesh. Since three years in China, Heidi has worked helping Norwegian companies management teams understand and involve with China. In 2020 she did a special study on Sustainable Investments with Chinese Characteristics, bringing her experience from CSR and ESG issues to the Chinese context.

**Marian Danko, CEO at weHustle**

Marian Danko is an entrepreneur from Ukraine with a passion for innovation and technology. As the founder of weHustle, a platform for innovators in China, Marian is working on connecting local and international scenes to build a diverse and inclusive innovation ecosystem. Many years of partnering up and working with 20+ tech and entrepreneur communities in China led Marian to launch TBCCM Conf, an annual event celebrating the power of the community. TBCCM Conf Shanghai 2019 brought Marian to Forbes China. In the same year, he won the Yicai Brilliant Award and entered the list by Equal Domain of 30 Foreign Entrepreneurs in China 2020. Marian has a deep understanding of a startup ecosystem with 9 years of China experience, making him a frequent speaker and panelist at many entrepreneurship and innovation-related events.



**Paul Lin, NYU Adjunct Professor**

Paul is an Adjunct Professor at NYU Shanghai and runs a consulting business working with corporate clients on their marketing and innovation projects. He has over 20 years' experience working at 4A Agencies across China and North America on a wide spectrum of clients and industries ranging from Realty, Luxury, Tech, FMCG, Auto, Alcohol, Retail and Consumer Products. Paul is a Modern Marketer and Brand Builder, specialized in utilizing the latest digital marketing principles to reach and engage with consumers. In addition, he works with startups as part of the ChinaAccelerator program. He currently sits on the Advisory Board of 3 tech startups all trying to make their way into unicorn status. He is skilled at connecting the dots by creating simple strategies that are effective and drive commercial value.



## Other Events

- 01.06 — Business Network 6:30 - 8:30 pm
- 08.06 — Handover Night @Kunlun 6:00 - 9:00 pm
- 15.06 — Speaker Program 6:30 - 8:30 pm
- 19.06 — Family Day TBD

## Birthdays of the month: June

12 — Enzo Carruba

## The Four-Way Test 四大考驗 Officers & Directors

Of the things we think, say, or do:

我们说的做的要符合:

1. Is it the **truth**?  
是真的吗?
2. Is it **fair** to all concerned?  
是公平的吗?
3. Will it build **goodwill** and **better friendships**?  
是善意并促进友谊吗?
4. Will it be **beneficial** to all concerned?  
是对大家有利吗?

- Tracy Hua** – President  
**Rita Malvone** – Vice President  
**David Smith** – Secretary  
**Christoph Wenner** – Treasurer  
**Rita Malvone** – President Elect  
**Terri Lau** – Immediate Past President  
 Alejandro Rocha Buriel  
 Alexander Hartmann  
 Andreas Winterfeldt  
 Ludovic Antérieur

## Committees & Chairs

- Club Administration Chair:** Rita Malvone  
**Membership Committee:** Thilo Köppe; David Smith  
**Fellowship Committee:** Rita Malvone  
**Rotary Information Chair:** Tiziana Richiardi  
**Service Projects Committee:** Alex Hartmann  
**Youth Service Committee:** Naomi Peña  
**Rotary Foundation:** Nils Lessmann  
**Gift of Life (GOL):** Terri Lau  
**Sister Clubs:** Motohiro Yamane  
**Pagoda:** Carlotta Godio; Christian Kober

### Club Assembly Evening

RCS added a new format for club assembly last week. Instead of telling members the committee updates, President Tracy asked members what they think. The conversation was lively, and the feedback will be shared in a future meeting. The 2021-22 Board has already begun to review it and is incorporating it into the strategy for the new year. Stay tuned for an update soon!



Another highlight of the day has been the induction of two new members: Thomas, sponsored by Andrew and Daniel, by Tracy. Wellcome both to the big Rotary family! We ended the evening with the celebration of 3 beautiful May birthday people.

### A Recap from RC BJ President Didier

“Last night Beijing Rotary Club organized a Quiz/Trivia dinner in a delicious restaurant, Roots. The very fun Trivia all about Beijing went very well and the winners were happily rewarded with a voucher for a very top Beijing Restaurant, HULU by TRB. The second team got a nice bottle of wine. We were also honoured by the presence of Tracy Hua, President of Shanghai Rotary Club and Becky Wang, President of Beijing Rotary Riviera. And to add results to the fun we collected for our good causes 2,780 Rmb between some event profit and generosity of Happy Money donors” \_President Didier Boon, Rotary Club of Beijing



**Nine for the good cause – all for PHF**

In this Rotary year another 9 members of our club joined the more than 1 Million Paul Harris Fellows (PHF) globally. Donating 1000 Dollar to one of the 6 causes and by that helping the Rotary Fund to improve living conditions around the world, they joined the honorable club and legacy of many famous or simple heartfully helping people.

On this special evening, RC of Shanghai could hand over the Paul Harris Pin to Tracy Hua, Terri Lau and Richard Zhang in person who helped with their donation to bring the all time giving in terms of donations to above 430.000 Dollars. Special thanks contribute to Thomas Adae-mmer who despite being in Singapore and not being able to join our Rotary meetings in person since long time, he still felt the need and dedication to contribute to PHF even from far away.

One more thing is special for this years PHF: The donation is supported and made possible from one of our loyal members standing behind the scenes. Frank Yih matched every PHF donation made of the recent 9 Paul Harris donors to round it up to the desired 1000 Dollars.

We would like to thank all first time givers, constant and recurring givers as well as the supporters behind the scenes for their contribution to Rotary and especially Paul Harris to help projects around the world to improve living conditions for the many who need it.

By Nils Lessmann



**PAUL HARRIS FELLOWSHIP**

Rotary established the recognition in 1957 to encourage and show appreciation for substantial contributions ...

The number of Paul Harris Fellows reached the 1 million mark in 2006 with 27 PHF in our Rotary Club of Shanghai\*

... and today we have 6 NEW PHF Fellows to reward



Frank's matching grant USD 500 offer is still valid!!  
1 ticket left!!



**Inclusive Art Exhibition**

Pictures of an Exhibition

written by Christian Kober

The last RCS weekly meeting was held at an unusual venue, namely on the 6th floor of the Tomorrow Place, where pictures painted by special needs children were shown. Andrew gave us a tour, supported by his strong voice and his wonderful assistant (...name??). Many of the pictures were truly mindblowing, not only considering that these were drawn by special needs persons but actually by special needs children. One artist, a 13 year old girl, was not only a prolific and excellent painter, she actually according to Andrew is so engrossed in her work, that she easily stops brushing her teeth to run off and start painting.

After the tour we enjoyed gigantic pizza, wine, beer and even non-alcoholic drinks, before listening to an excellent presentation by Dajong. Dajong suffers from Tourette's syndrom. Though 'suffering' as he explained, could be the wrong word. Yes, as a kid and especially if you have strong symptoms, you may be bullied and often parents and teachers do not know that it is actually a medical issue. But, as he explained, many Tourette's patients do not only lead fulfilling lives, they excel in a variety of professions. Eminem might be the most famous example. Our speaker himself as an avid videographer and also made Tourette's the subject of one of his works. I think we all learned much from him and his truly excellent and engaging presentation.

